

Investor & analyst site visit

**Leoben R&D Facility
Veitsch Plant**

28 November 2018



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Today's agenda

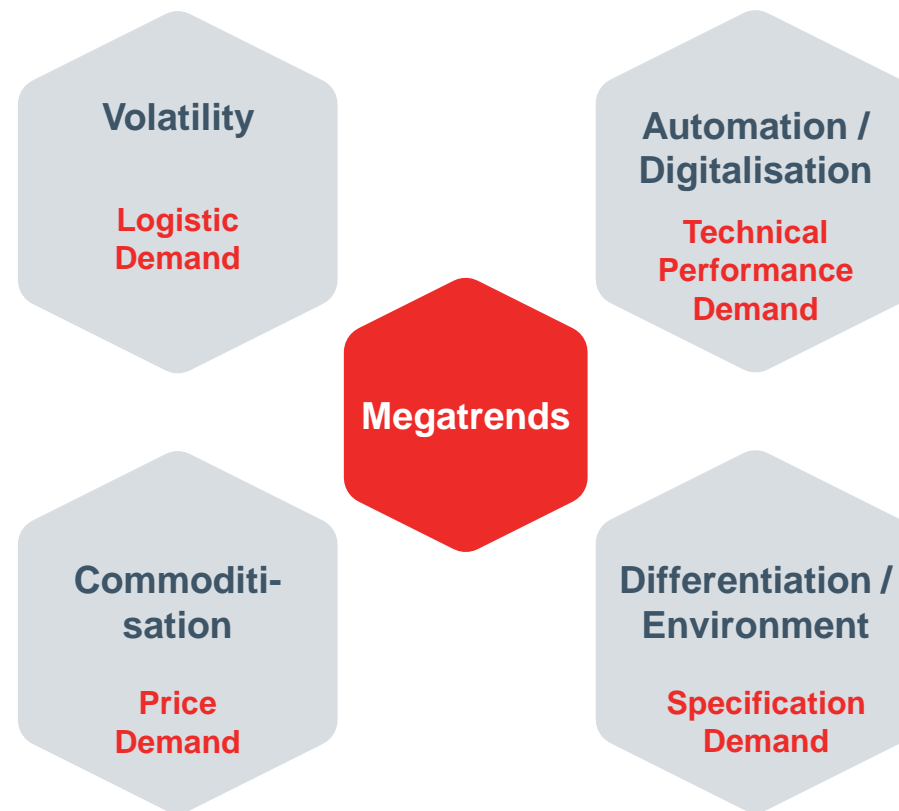
09:00	Welcome – Stefan Borgas
09:05 – 09:15	Global trends in the refractory market – Reinhold Steiner
09:15 – 10:00	R&D presentation & Q&A – Stefan Schriebl
10:00 – 11:30	Tour of R&D facility – Christian Majcenovic, Stefan Schriebl
11:30 – 12:00	Prettachfeld tour Part 1: Simulation & water models – Gernot Hackl Part 2: Training centre & big data visualisation – Thomas Reiterer
12:00 – 13:00	Transfer to Veitsch Plant
13:00 – 13:30	Welcome, safety briefing & lunch
13:30 – 15:30	Veitsch Plant tour – Thomas Harm
15:30 – 17:10	Transfer by bus to Vienna Airport
18:25	BA flight departs to London

Overview

Reinhold Steiner –
Chief Sales Officer



Global trends in the refractory market



Serving all blue chip clients in every industry

Steel



TATA STEEL



OUTOKUMPU



posco



Severstal



Cement



HEIDELBERGCEMENT



Glass

SCHOTT

ArdaghGlass



Metals



GLENCORE

RioTinto

Serving 1,060 of 1,250 plants¹

Serving 1,376
of 1,537 plants¹

Serving 800
of 900 plants¹

Serving 650
of 2,000 plants¹

R&D and Leoben Technology Centre

Stefan Schriebl –
Head of R&D Europe



Top solution provider in the industry, investing in innovative technologies and digitalisation

1

Continue investing in R&D to create products, which have a distinct competitive advantage by costs or by product performance and defend current margin level sustainably






3

Develop into a **system & solutions supplier** based on R&D, partnerships and selective acquisitions and **gain 50-100 basis points in margin**

2

Explore digitalisation & automation across the value chain to create additional value for our customers and achieve cost reduction and gain additional margin to our company

Refractories are continuously consumed during finished goods production

Key industries	Applications	Replacement	% of clients' costs	Refractory characteristics
Steel	Basic oxygen-, electric arc furnace casting ladles 	20 minutes to 2 months	~3.0%	Consumable product Systems and solutions for complete refractory management Demand correlated to output
Cement/Lime	Rotary Kiln 	Annually	~0.5%	
Nonferrous metals	Copper-converter 	1 – 10 years	~0.2%	Investment goods Longer replacement cycles Customized solutions based on the specific requirements of various industrial production processes
Glass	Glass furnace 	Up to 10 years	~1.0%	
Energy/ Environmental/ Chemicals	Secondary reformer 	5 – 10 years	~1.5%	Mostly project driven demand cycles Ongoing demand for repairs

A complex range of tailored refractory products are required for each application

Bricks



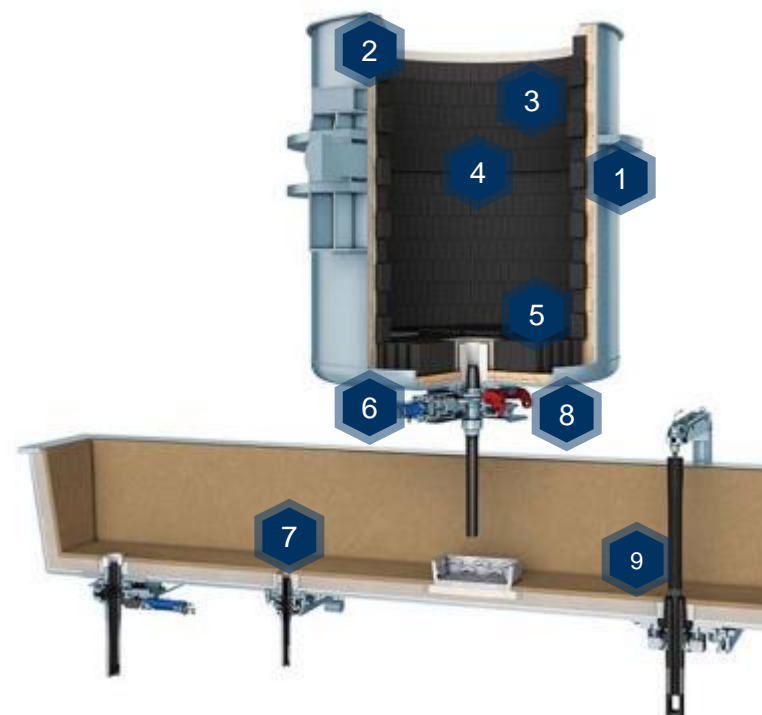
Monolithics and pre casts



Functional products



Example of refractory application for steel ladle



+Systems and machinery

The industry's largest dedicated research team, pushing the boundaries of what is possible



We drive innovation in every aspect of our business, from materials, robotics and Big Data, to bespoke new business models and efficient new processes, under extreme conditions.

Global research team of 270+ employees, of which 98 have masters and PhDs, working out of 2 corporate R&D centres and 5 local units

Refractories

- Development and optimisation of refractory products and manufacturing processes
- Market driven project portfolio
- Plant technical support and quality control

Mineral

- Increase ore recovery, maximize mine useful life and minimize environmental impacts
- Development of high quality, low cost raw material sources

Fundamental research

- Fundamental research ensuring technology leadership
- Strong focus on innovation

Artificial Intelligence, Big Data & digitalisation

- Data analysis to foster a greater understanding of the correlation between steel production parameters, maintenance and refractory

Recycling as an opportunity

- Green technology applied to reprocessing, sorting and reusing recycled raw materials



Investing €37m p.a. into technology-based solutions and ~€35m p.a. into customer production development

Hybrid approach: Large R&D Centres in close collaboration with local R&D Units

Proximity to customers enabling day-to-day support and corporate R&D for more complex / medium term programmes

Corporate R&D Centres

(Leoben, Contagem)

- ❑ Critical mass to tackle complex, multidisciplinary problems
- ❑ Technology Development R&D
- ❑ Strong supporting functions
- ❑ Incremental NPD & process improvements
- ❑ Good venue for customer meetings
- ❑ More career development opportunities within R&D

Local R&D Units

(York, Dalian, Hünenberg, Bhiwadi, Visakhapatnam)

- ❑ Providing strong local support to manufacturing, purchasing, sales and product management
- ❑ Facilitating the industrialisation of new products / processes
- ❑ Adapting new products for emerging markets
- ❑ Facilitating interaction with local customers



Global Technology Leadership



R&D activities are concentrated mainly in Europe at the Leoben Technology Centre



- The focus of a global, internal technology network
- Highly motivated, competent and creative team of refractory experts
- >170 international experts in Leoben
- Product innovation & development
- Maintaining close contact with international research institutes, universities & key customers

History of the Technology Centre and R&D

~60 year history



1959

Research Institute Veitscher-Magnesitwerke AG (VMAG)



2017

RHI Magnesita, Technology Center Leoben

1959

Research Institute Veitscher-Magnesitwerke AG (VMAG) founded

1993

Merger of VMAG with Radex Austria to form Veitsch-Radex AG; fusion of all research activities in Leoben

1999

Merging of the research centres of Didier-Werke AG and Veitsch-Radex AG in Leoben

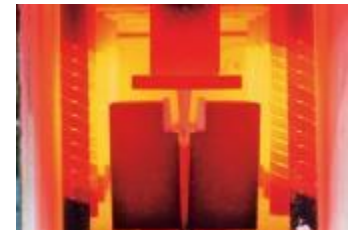
2001

RHI AG, Technology Centre Leoben

2017

RHI Magnesita, Technology Centre Leoben

R&D Europe after merger of RHI AG and Magnesita



Cooperations, partnerships & networks

Universities and external research capabilities

Austria: University of Leoben, TU Graz and University of Graz, TU Vienna and University of Vienna, Johannes Kepler University Linz, FH Wels

Brasil: Universidade Federal de Sao Carlos, Universidade Federal de Minas Gerais

France: University of Limoges, University of Orléans

Germany: DIFK (Deutsches Institut für Feuerfest und Keramik), DGFS (Deutsche Gesellschaft Feuerfest- und Schornsteinbau e. V.), Fraunhofer Gesellschaft, Helmholtz-Zentrum Dresden-Rossendorf (HZDR), University of Aachen, Aachen

Poland: AGH University of Science & Technology, Krakow

Portugal: University of Minho, Guimarães; University of Coimbra

South Korea: FactSAGE Steelmaking Consortium Seoul National University

Sweden: SWERIM AB – Swedish Research Institute for Mining, Metallurgy and Materials, Luleå

Switzerland: ETH – Eidgenössische Technische Hochschule Zürich

USA: Continuous Casting Center (CCC) Colorado School of Mines, Alfred University

Research programmes and sponsors

Horizon 2020, COMET (Competence Centers for Excellent Technologies), EU; EFRE (Europäischer Fonds für Regionale Entwicklung); FFG (Österreichische Forschungsförderungsgesellschaft); SFG (Steirische Wirtschaftsförderung); BMWF (Bundesministerium für Wissenschaft und Forschung); CDG (Christian Doppler Forschungsgesellschaft)

Other capabilities at Leoben

In addition to R&D activities, the Technology Centre carries out a series of support functions to assist production plants, sales and marketing departments:



Logistics

Purchasing

Raw materials procurement

Patents, IP

Technology

Quality management

Analytical services

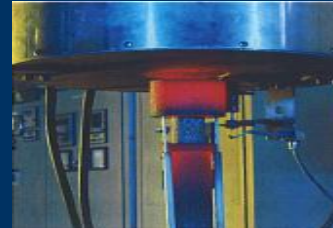
Mineralogy, chemistry, and physics



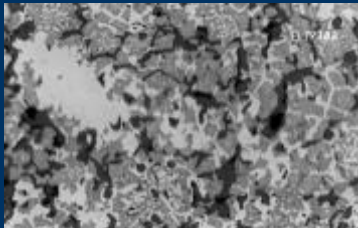
Investigations for product development and quality assurance



Standard testing for key characteristics



Post mortem analyses



Mineralogy



Chemistry

Physics



Refractory investigation and testing competence centres



Customer oriented, continuous innovation process in testing technologies



Hot testing up to 1700°C – variation of atmospheric conditions

Technical Service Department

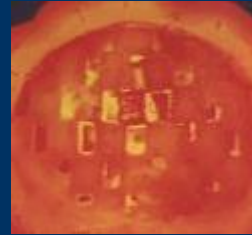
Prototyping, small scale production, testing



Raw material
synthesis



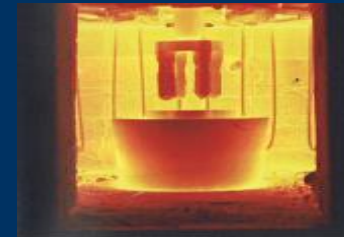
In service
simulations



Pilot plant -
production of
prototypes



Product
wear testing
and studies



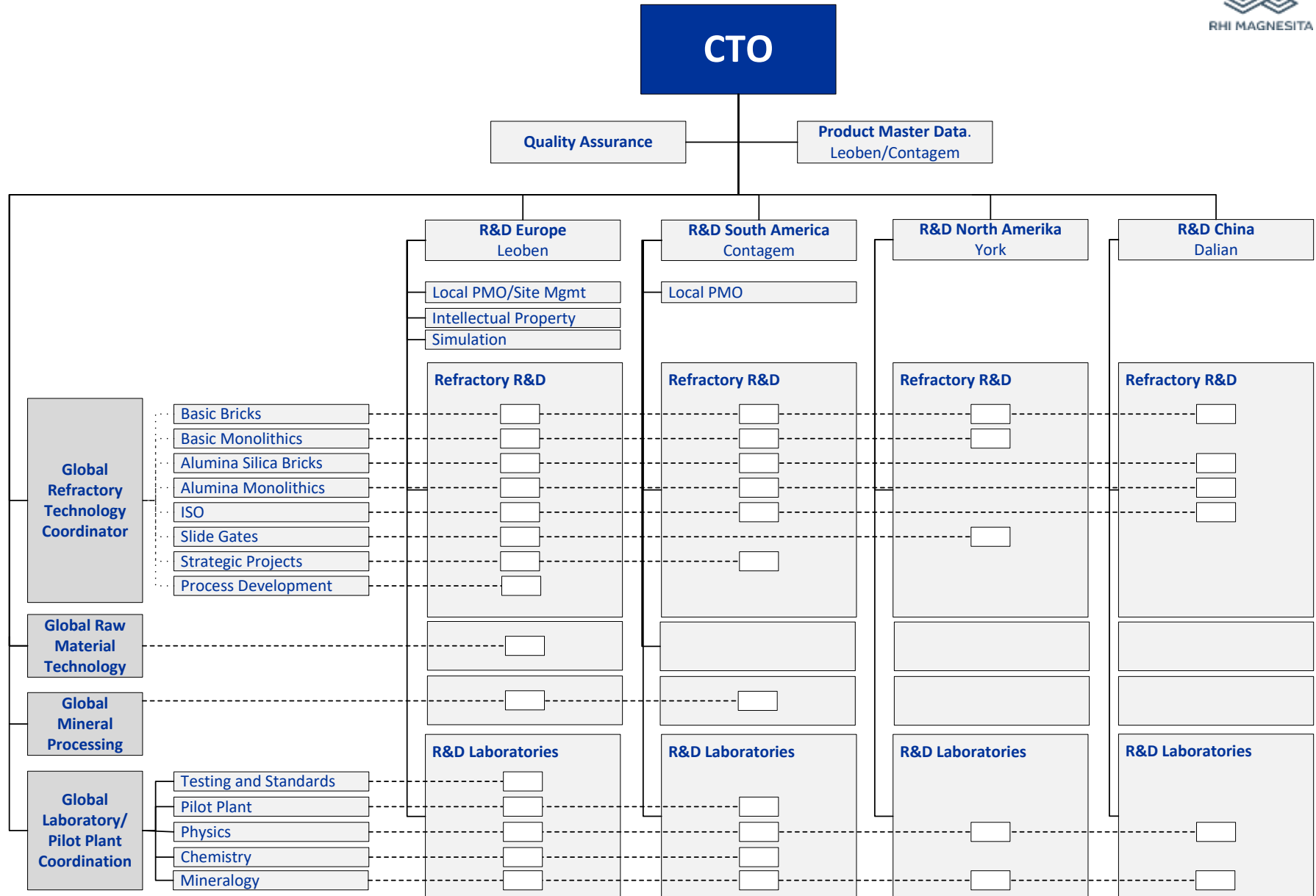
Material and
product testing



Development of
innovative test and
simulation methods



R&D and technical activities with a global reach



Key R&D initiatives to discuss today



Merger benefits

Driving customer solutions

Artificial Intelligence, Big Data & digitalisation

Recycling

1. Merger benefits to our R&D business



Creating the industry's largest global R&D team; driving innovation

- **Fast local reaction time** combined with **strong global concept**
- Create a **sustainable competitive cost platform** through the most efficient use of the global production footprint – differentiate purpose of existing sites
- Create a climate which allows **innovation to thrive** and nurture “out of the box” thinking to develop next generation refractory solutions
- Continue investing 2.2 – 2.8% p.a. of sales in R&D and technical marketing:
 - R&D: €37m in 2017
 - Technical marketing: ~€35m in 2017
- Drive **high performance refractory products, automation and digitalisation** in our customers' industries generating additional revenues above average EBIT levels
- **Accelerate digitalisation** across the value chain
- **Access external technology acquisitions** capabilities around the world; leverage the “Technology Advisory Board”
- Increase **secondary raw materials usage**; aligned with new recycling strategy

2. On-site technical experts consult, develop and deliver innovative solutions directly to clients

340+ technical engineers across 90 countries, working on-site with clients to provide custom-made solutions, installation support, recycling, post-mortem analysis and more

A combination of...



High quality raw materials



Continuous investments in R&D



World-class products

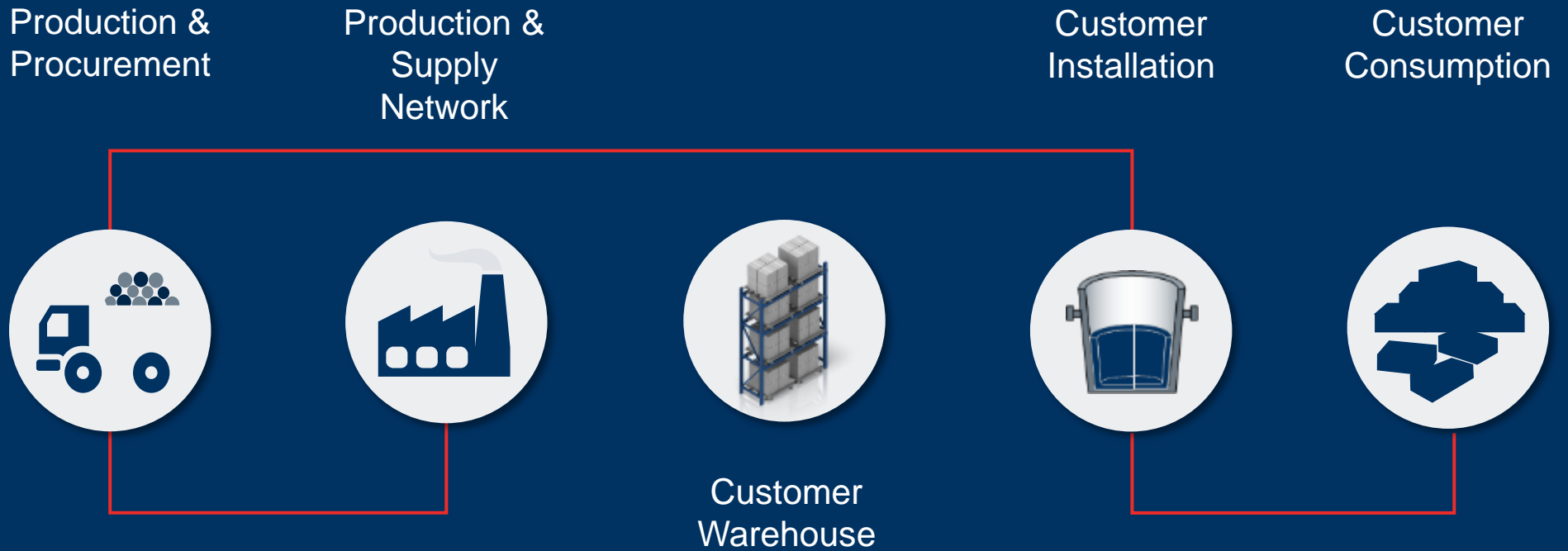


On-site technical consulting

...ensures customers

- ☐ Improve efficiency
- ☐ Improve quality
- ☐ Increase productivity
- ☐ Reduce costs
- ☐ Reduce working capital
- ☐ Reduce energy and other raw materials consumption
- ☐ Reduce environmental footprint

3. R&D initiatives: Industry 4.0 and Digitalisation



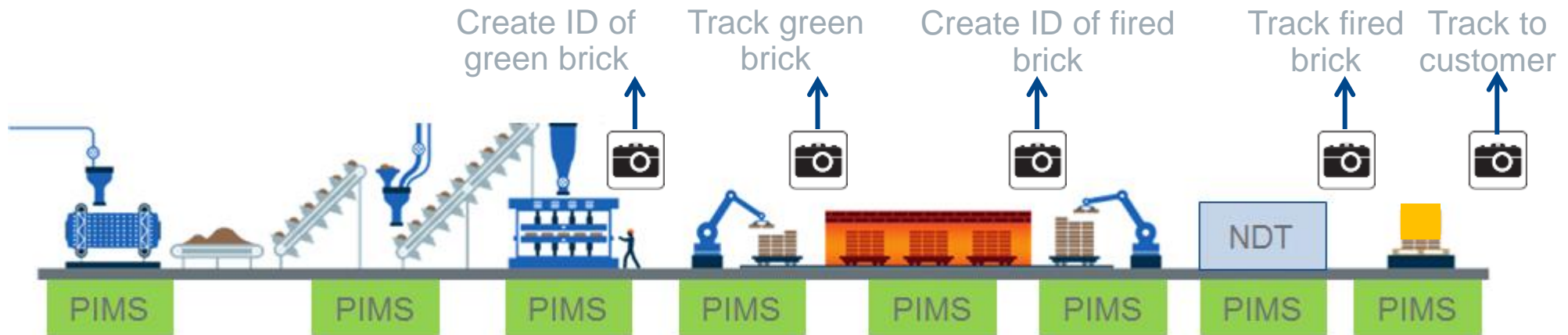
Fully automated refractory system

3. R&D initiatives: BRICK DATA Hub – single item tracking



Results

- Data from all process steps are collected for each individual brick
- Tracing bricks from tunnel kiln to Non Destructive Testing (100% quality check)
- Fingerprint in lab-trials successful => production conditions



Next steps and outlook

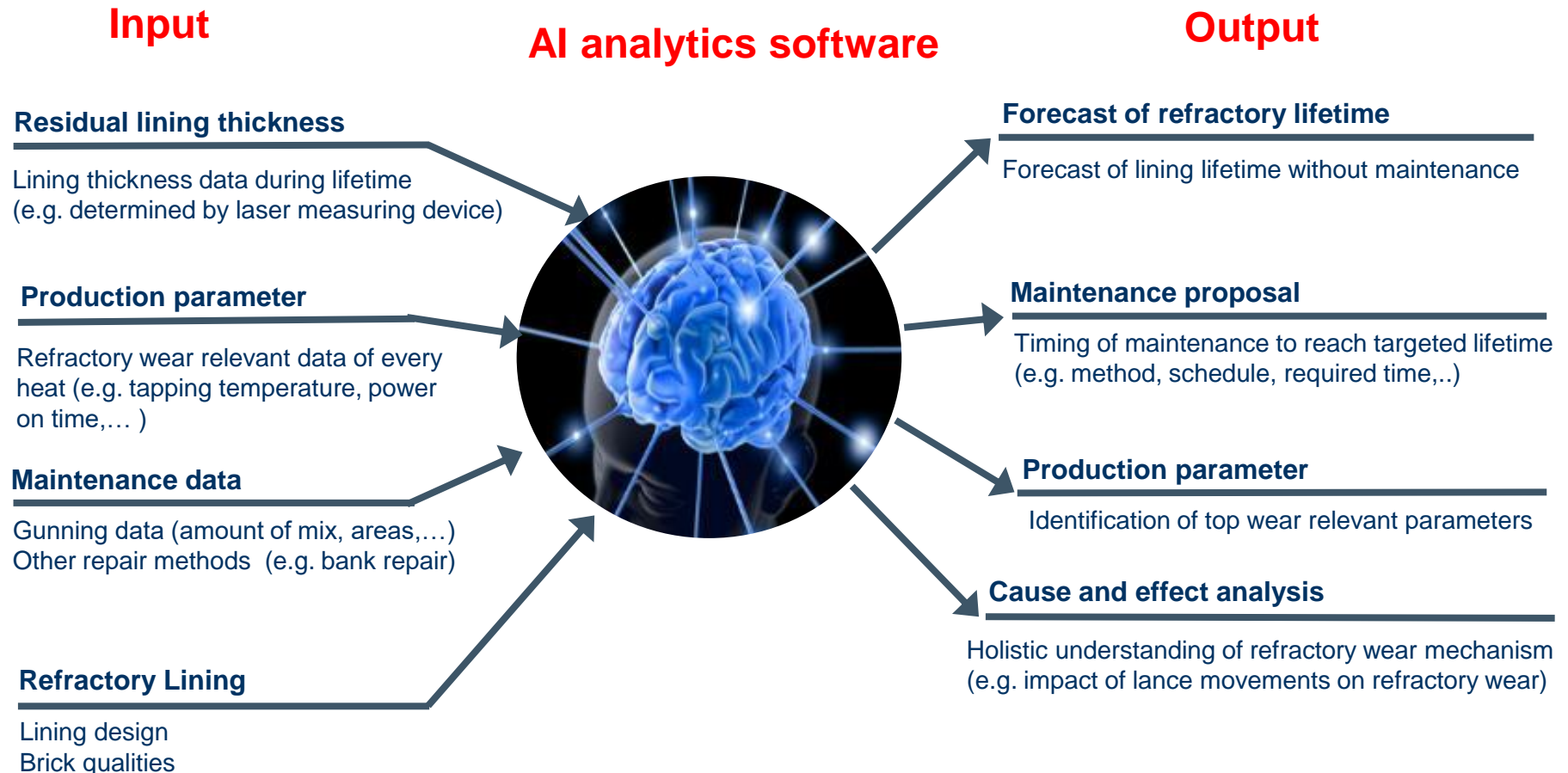
- Tracing brick from press to packaging
- The vision is to track every brick to our customer



3. R&D initiatives: Automated Process Optimisation

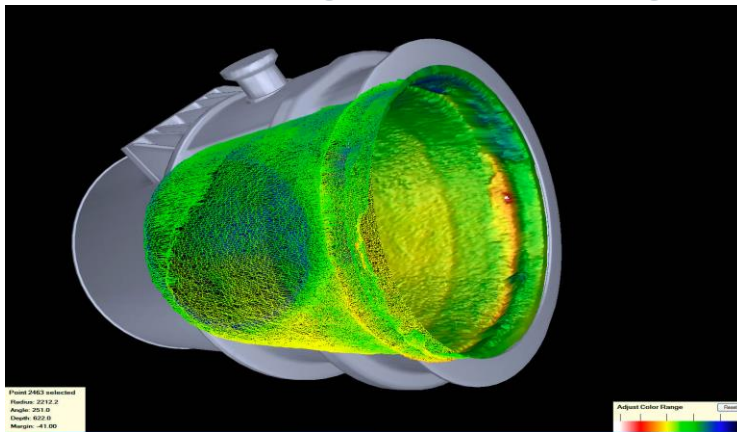


Using artificial intelligence to analyse and understand relevant information; forming the basis of the refractory wear model

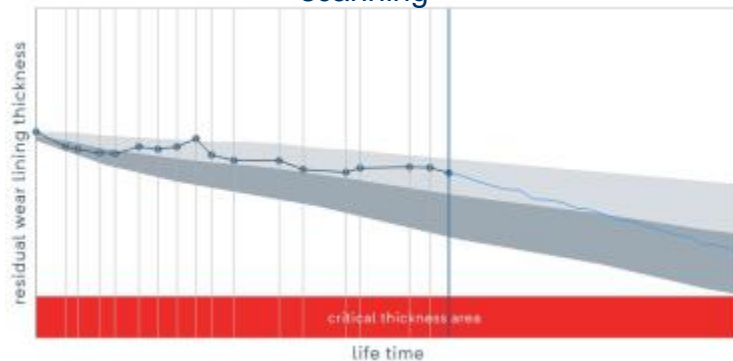


3. R&D initiatives: Automated Process Optimisation (“APO”)

Fostering a greater understanding of the correlation between steel production parameters, maintenance and refractory by analysing data on a central master computer, using artificial intelligence (“AI”) methods.



Digital representation of ladle lining based on laser scanning



Example of APO's lifetime prediction

Customer risks:

- Unforeseen downtime for relining / excessive maintenance – casting interruption and delayed delivery
- Inefficient processes – increased energy costs
- Unsafe operations

APO's AI computes digital twins of the refractory lining and features:

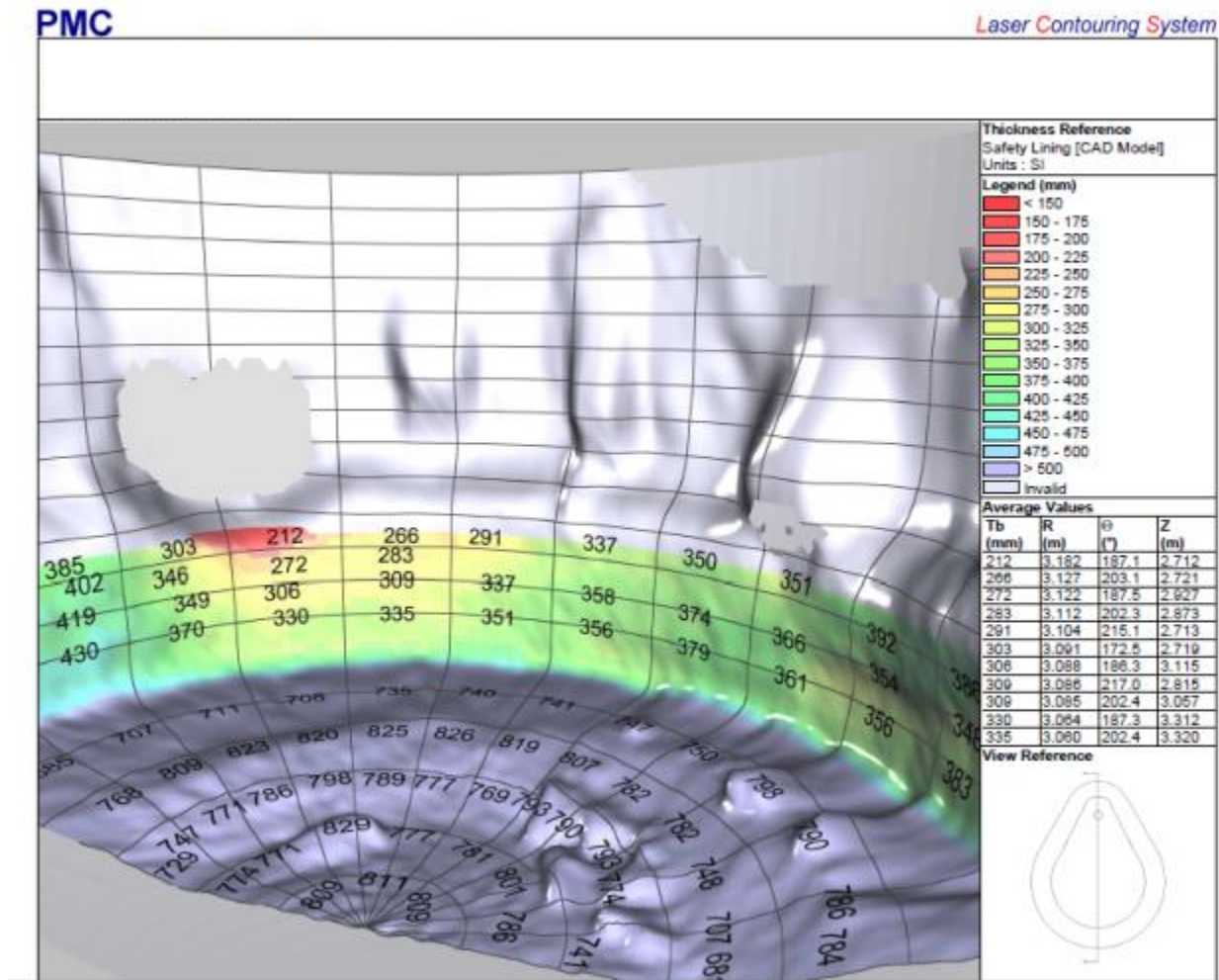
- Refractory wear model
- Identification of wear influencing parameters
- Refractory benchmarking
- Automated maintenance

Customer benefit:

- Matching refractory cycles with plant cycles enables better use of refractory products by optimising thermal plant cycles scheduling thereby reducing refractory waste and saving energy costs

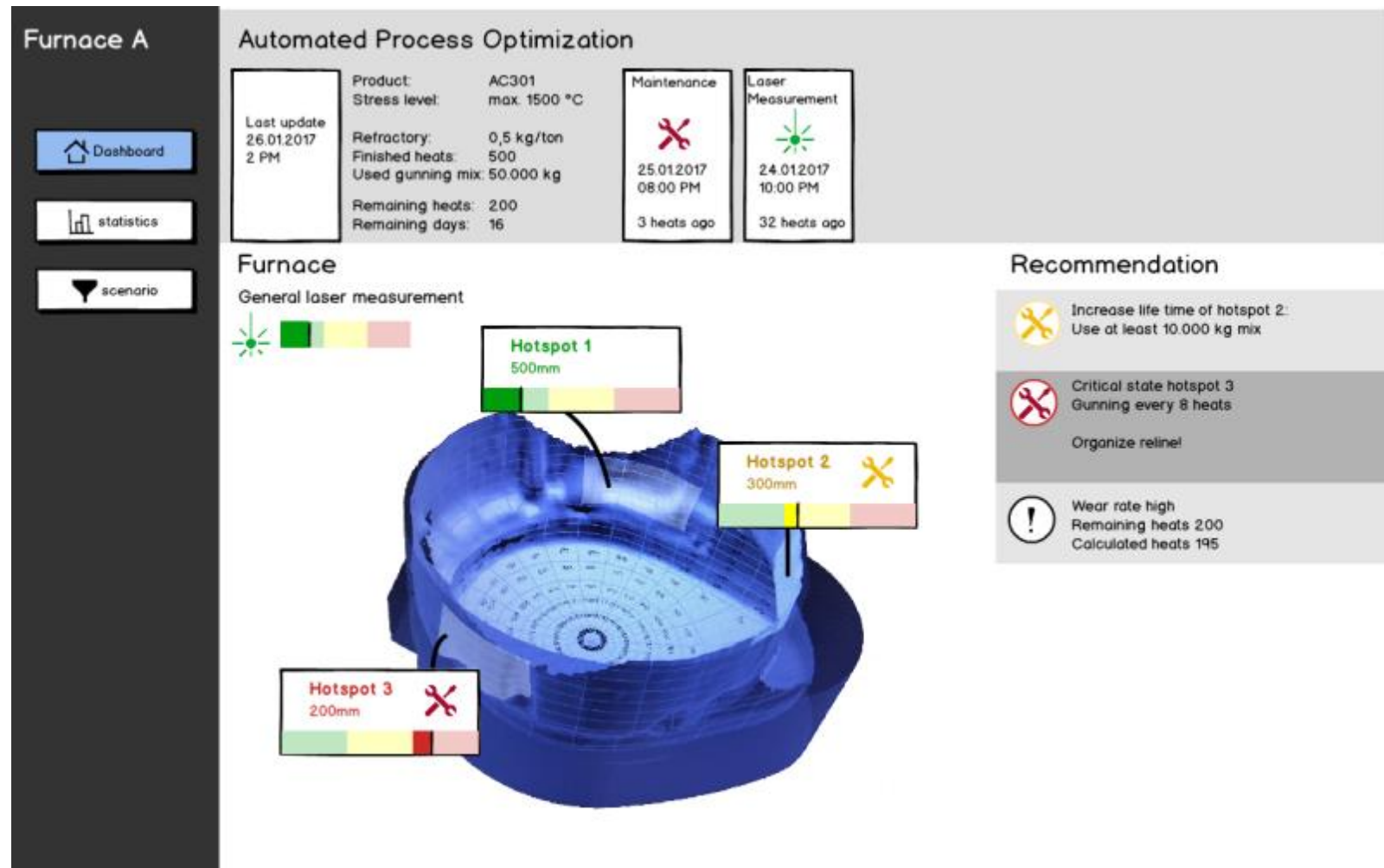
3. R&D Initiatives: APO

3D lining representation of Laser Contouring System



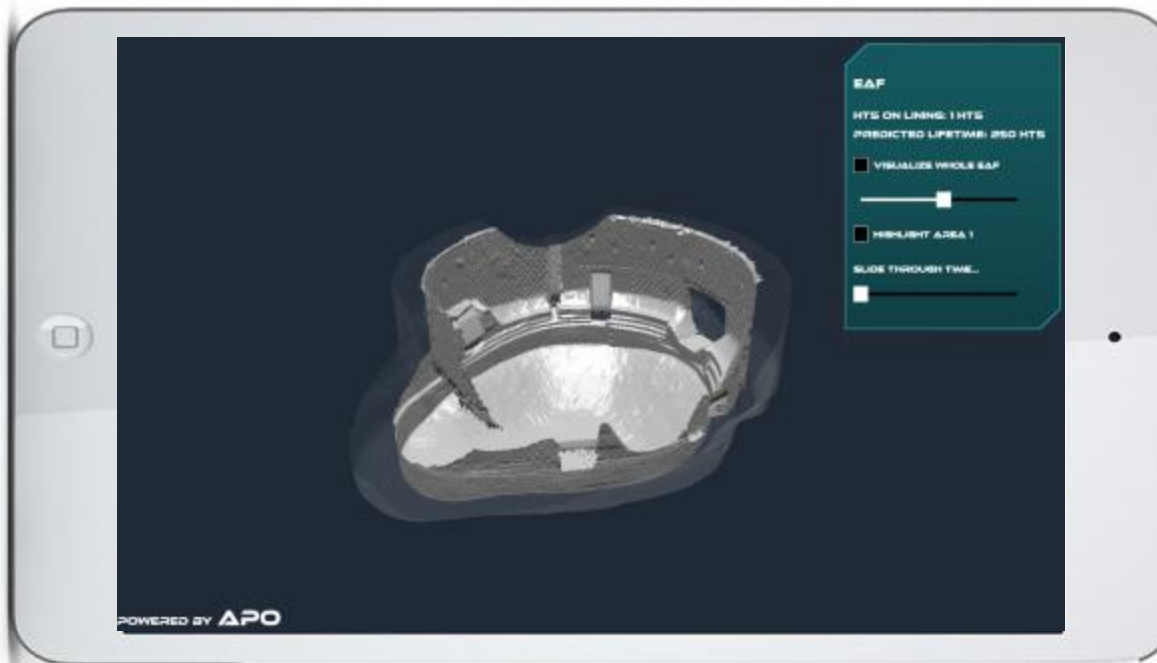
3. R&D Initiatives: APO

Management information tool



3. R&D Initiatives: APO

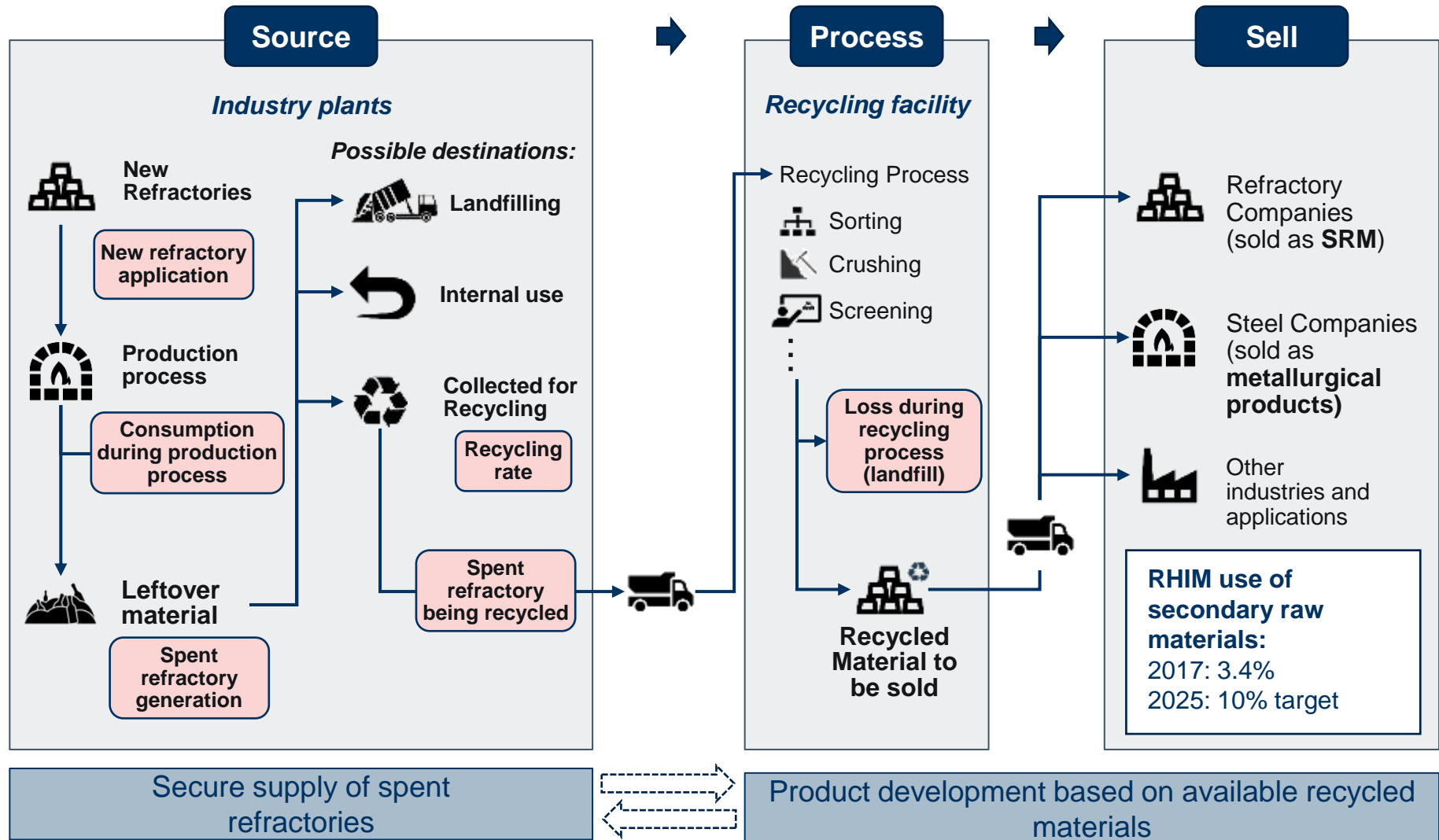
Real time information on mobile devices



- ☐ Predictable lining lifetime
- ☐ Reduction of refractory consumption
- ☐ Increasing breakout safety
- ☐ Optimized Steel plant logistics
- ☐ Daily Reports

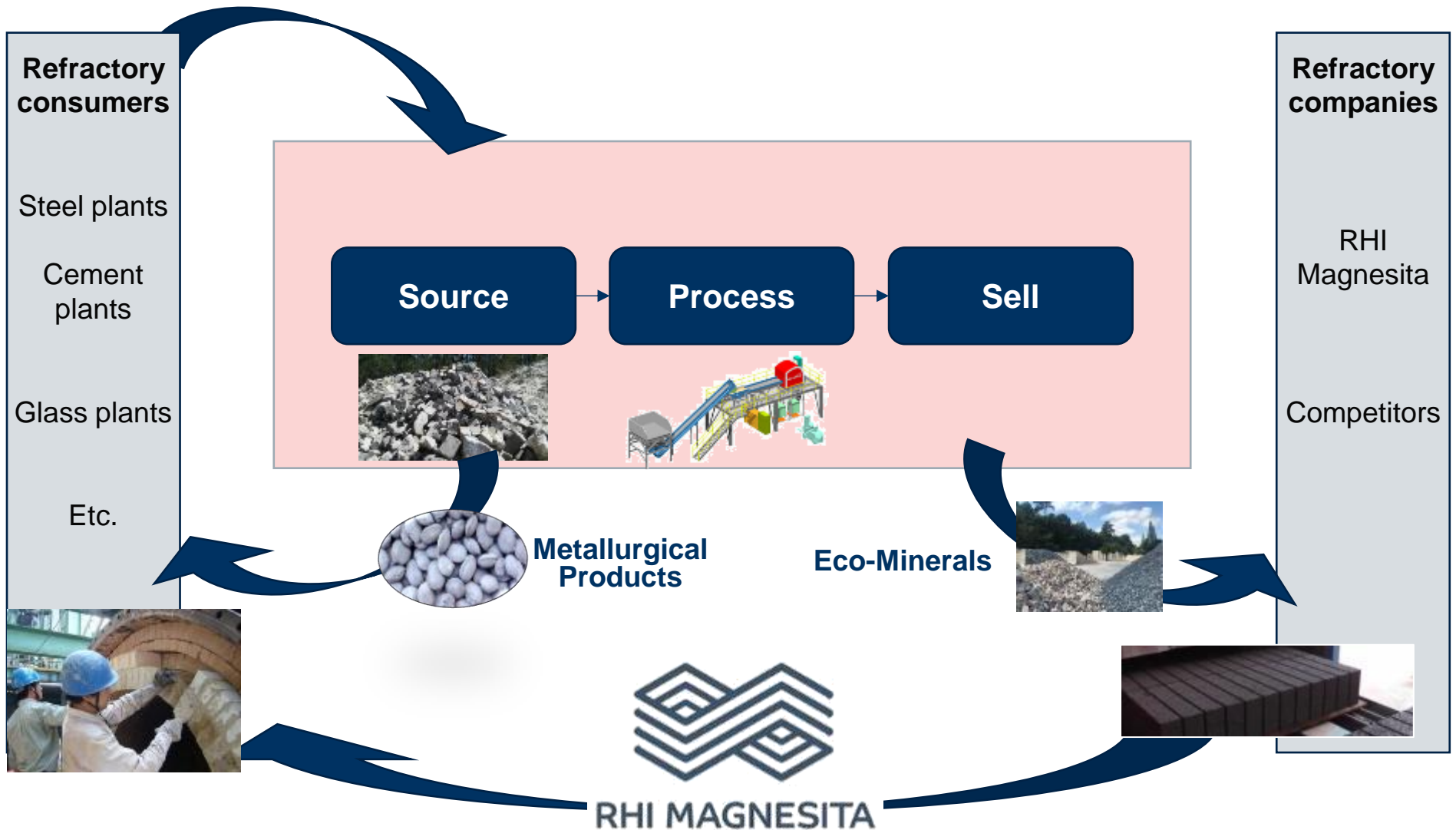
4. R&D initiatives: Recycling of refractories

Driving positive change in the industry



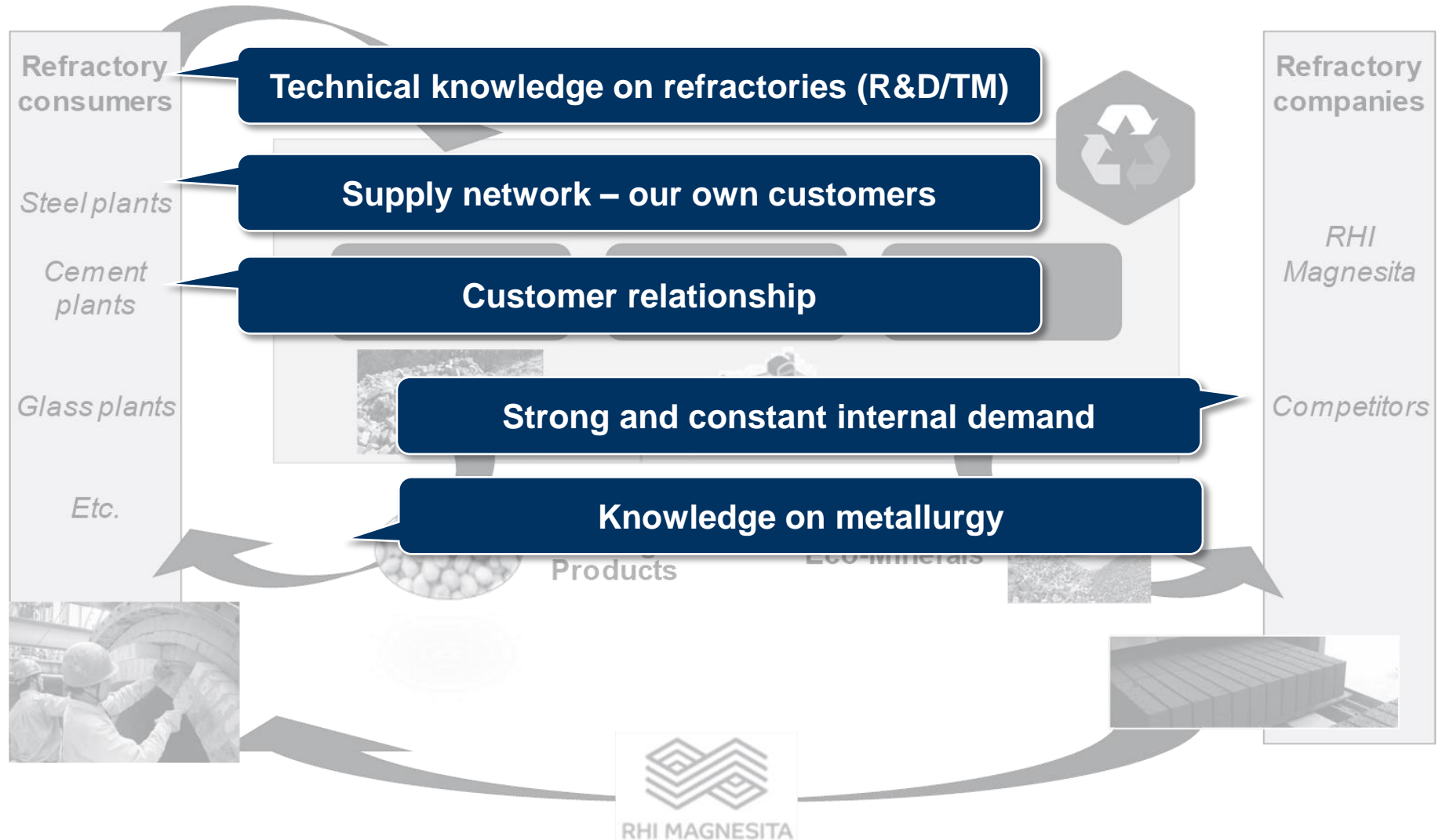
4. R&D initiatives: Recycling of refractories

Business model & process approach



4. R&D initiatives: Recycling of refractories

Our competitive advantages



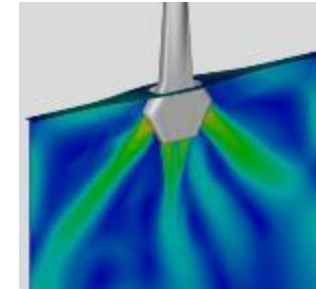
Training Centre & Simulation



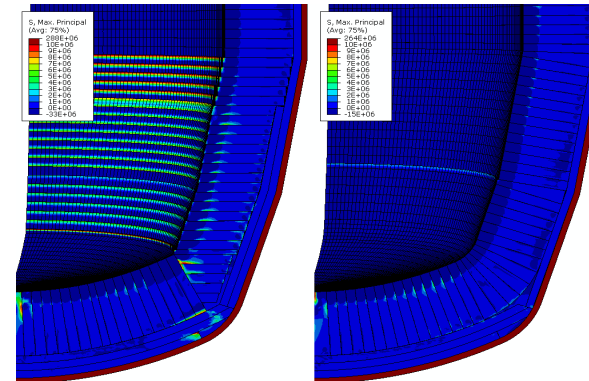
Modelling & Simulation

Computational Fluid Dynamics (CFD)

- Single and multiphase flows in metallurgical aggregates (purging in vessels)
- Temperature distributions in furnace linings (transient heat-up and cool-down processes)
- Reactive flows (combustion, burner designs)



Flow pattern in a thin slab caster mould



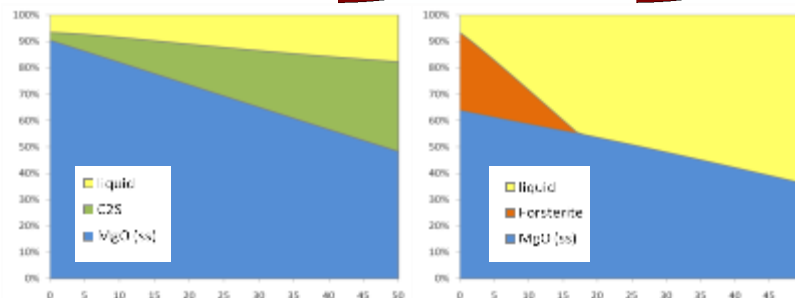
Stress distribution in converter lining: Bottom with joint vs. diverted base

Finite Element Method (FEM)

- Calculation of deformations and stresses (thermal expansions)
- Material behaviour

Chemical Thermodynamics

- Thermodynamic information of complex multicomponent systems



Prediction of mineral phase distribution and liquid phase formation in dependence of slag infiltration level for two different tundish mixes



RHI Magnesita Training Center Cement



Our Objectives

- ❑ Share knowledge and expertise on the correct installation of refractories
- ❑ Generate an added value for customers from the cement (and lime) industry
- ❑ Intensify collaboration with those customers
- ❑ Demonstrate RHI Magnesita's expertise and reliability
- ❑ To be a high-quality service partner

Our Offer

- ❑ Assistance to improve availability and productivity of cement kilns
- ❑ People development in a very specialised field
- ❑ Realistic industrial set-up without drawbacks (noise, dust, light)
- ❑ Practical exercises: hands-on experience for all participants in small groups (max 15 persons)
- ❑ Full-scale rotary kiln model (Ø 4m), fully operational DAT bricking rig and mixers



Q&A

10:00 – 11:30

Tour of R&D facility – Christian Majcenovic, Stefan Schriebl

11:30 – 12:00

Prettachfeld tour

Part 1: Simulation & water models – Gernot Hackl

Part 2: Training centre & big data visualisation – Thomas Reiterer



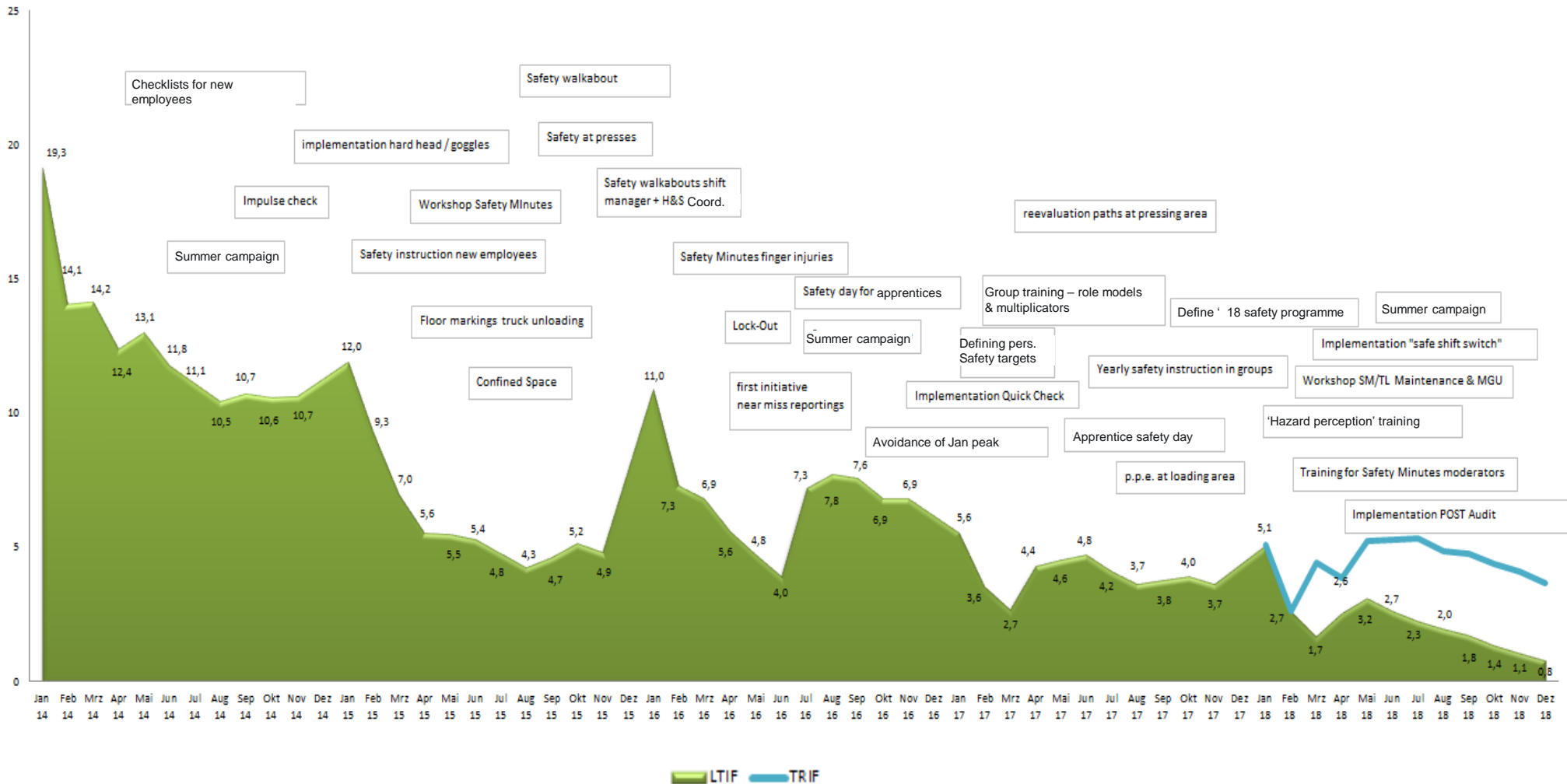
Veitsch Plant

Thomas Harm –
Plant Manager, Veitsch



Occupational safety: LTIF & TRIF trend

Safety is our number one priority



Veitsch plant

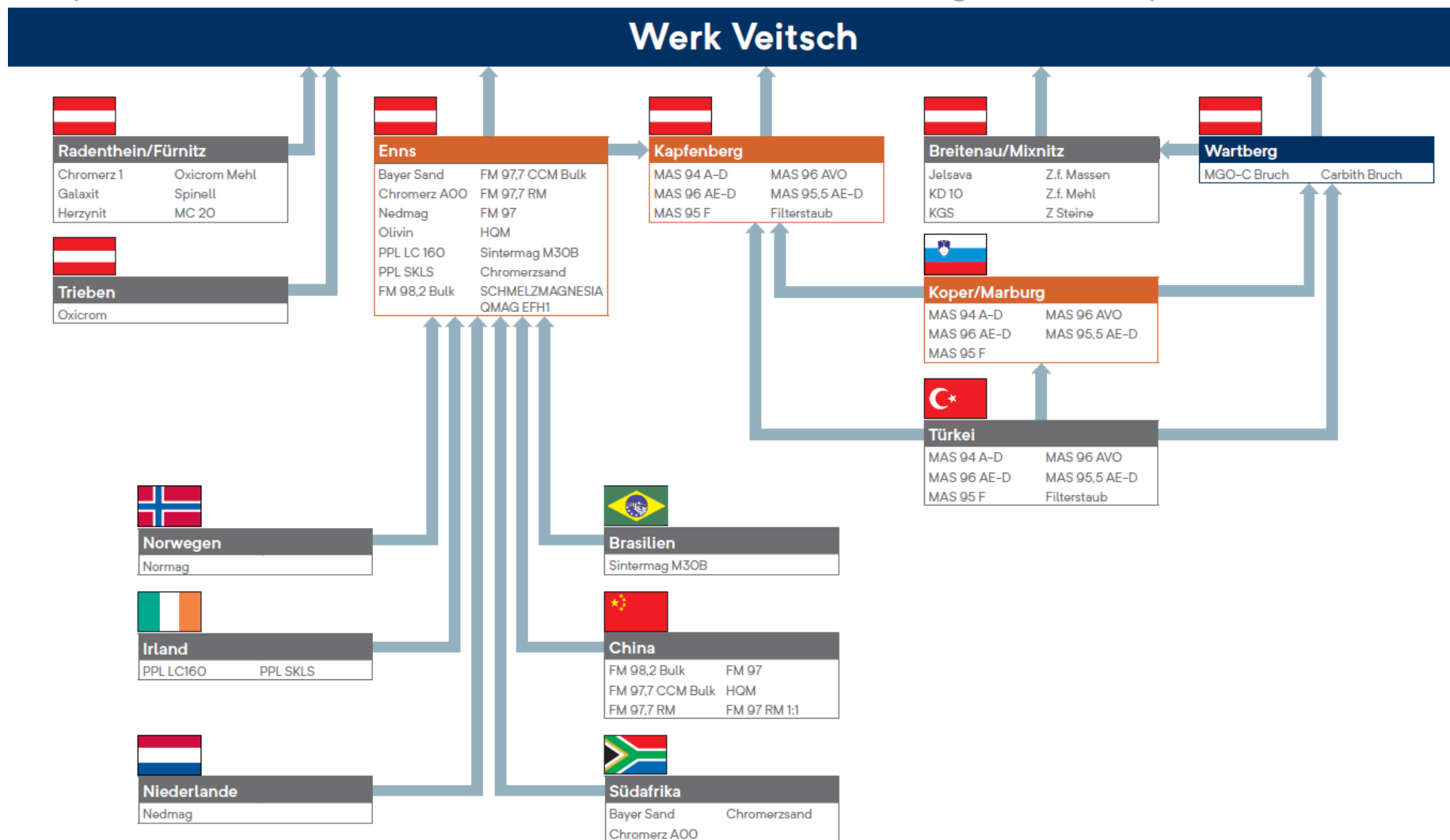
Fully automated refractory plant

- Optimised use of space – shaped by the valley
- Three manufacturing lines
 - Mixes (MU – unformed magnesite)
 - Fired bricks (MGG – formed fired magnesite)
 - Carbon bonded bricks (MGU – formed unfired magnesite)
- 2017 refractory production: 233Kt
- 2017 turnover: ~€170m
- Production of >2,600 products
- 190 permanent employees
- >140 different raw materials processed according to 500 recipes



Raw materials input

We process more than 140 different raw materials according to 500 recipes



Product lines

MU: Mixes for steel and cement industry: High product diversity – small lot sizes

MU – MAGNESIA, UNGEFORMTE FEUERFESTPRODUKTE / MAGNESIA, UNSHAPED REFRACTORIES



MGG: Bricks for cement rotary kilns: Highly competitive products

MGG – MAGNESIA, GEFORMTE, GEBRANNT FEUERFESTPRODUKTE / MAGNESIA, SHAPED, FIRED REFRACTORIES



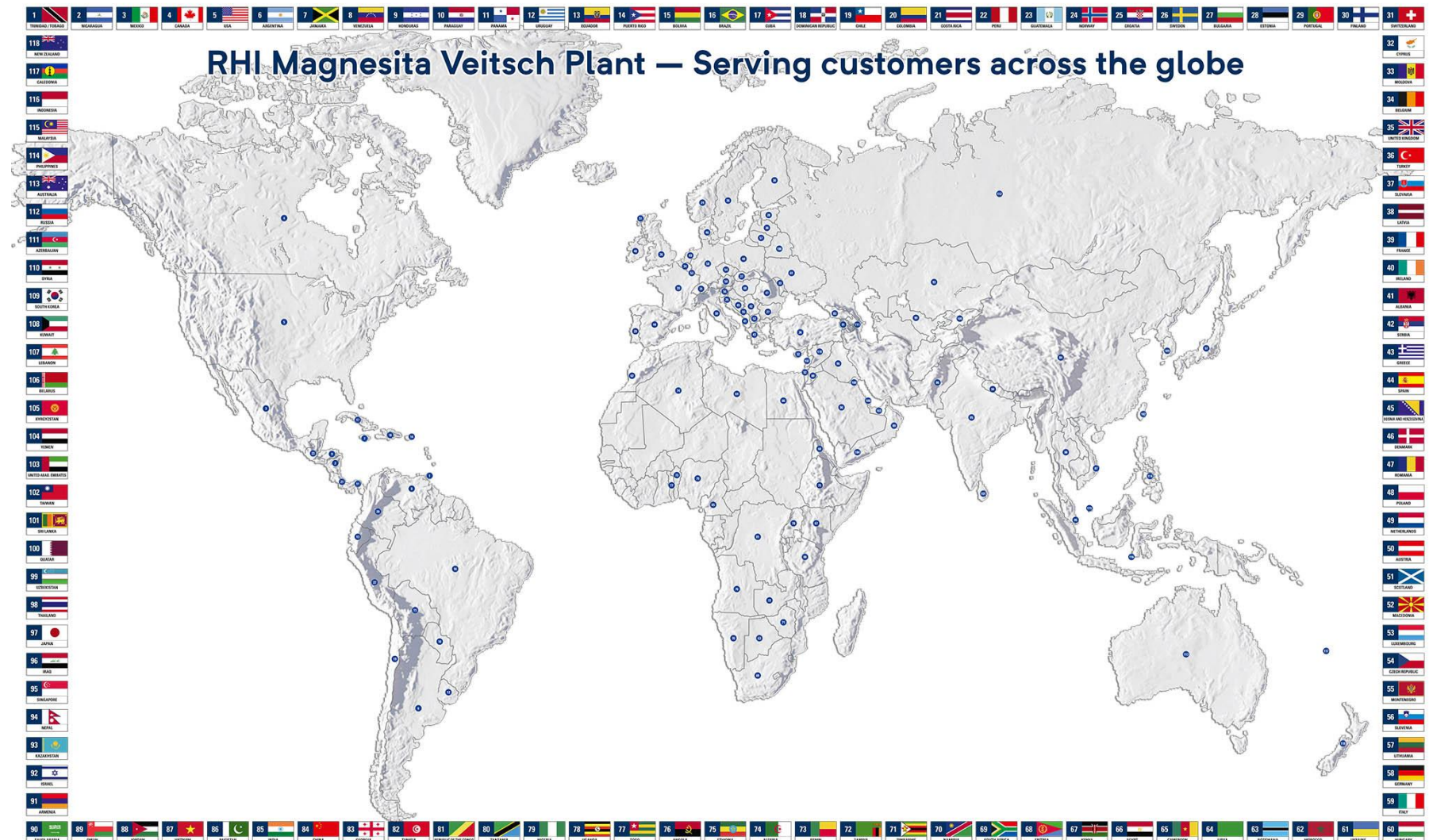
MGU: Bricks for steel linings: High product diversity

MGU – MAGNESIA, GEFORMTE, UNGEBRANNT FEUERFESTPRODUKTE / MAGNESIA, SHAPED, UNFIRED REFRACTORIES



Veitsch customers

Shipping globally to 118 countries



Appendix



Providing everything, for everyone, everywhere

€2.7bn

2017 adjusted pro-forma revenue

10,000

Customers served globally

14,000

Employees spread
over 37 countries

35

Main production sites across
16 countries

180

Countries shipped worldwide

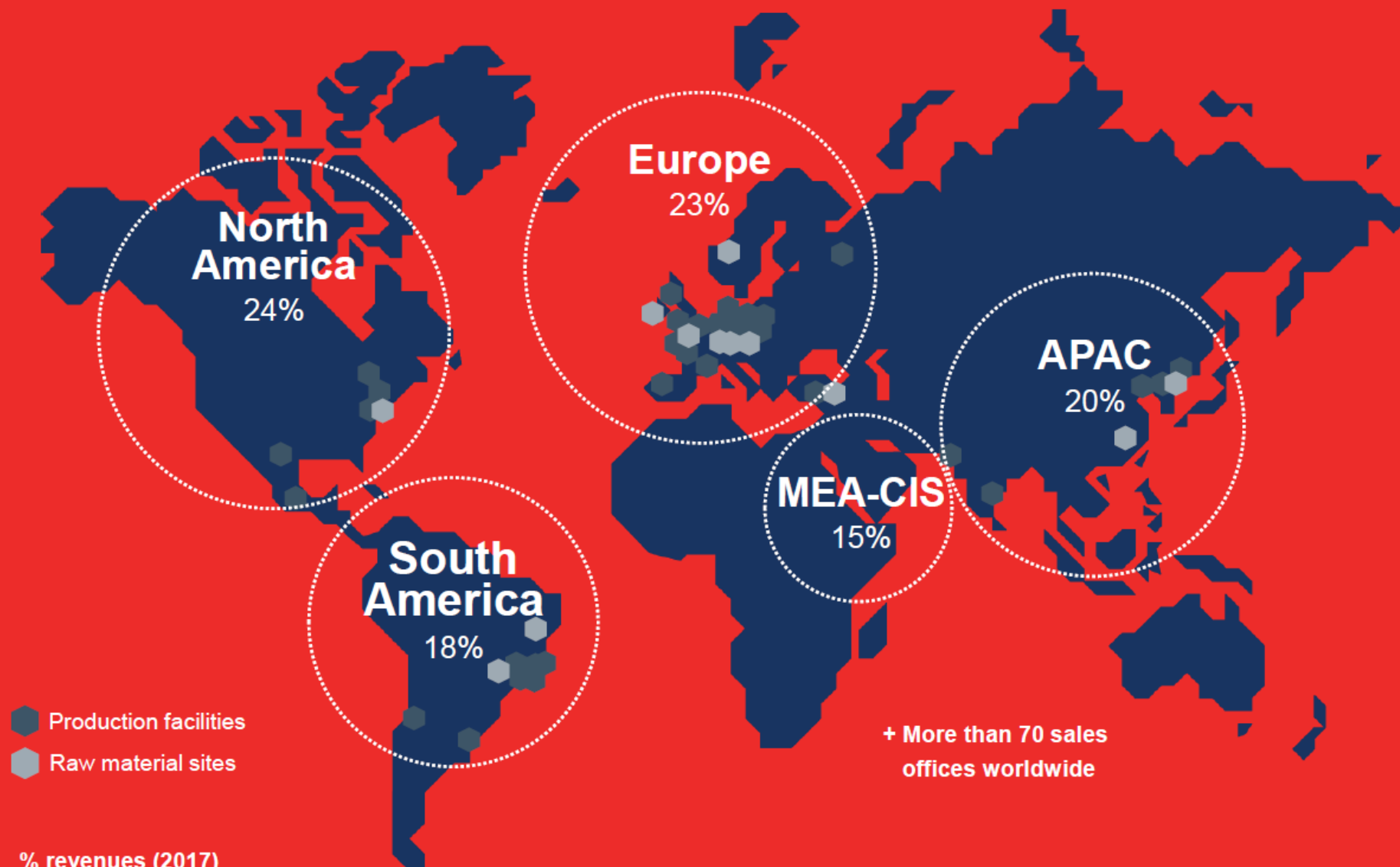
13

Raw material sites
in 4 continents

€37m

Annual investment in Research

Optimally positioned to reach clients everywhere



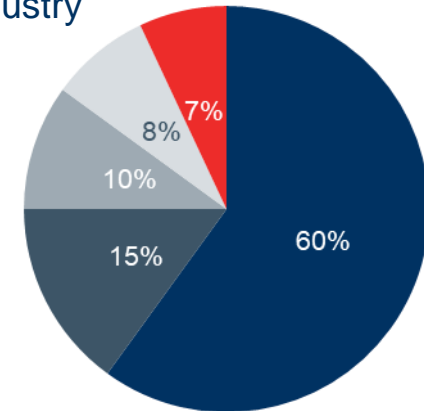
Refractories are critical to all high-temperature industrial processes

- ❑ Refractories are critical consumable or investment goods for high-temperature manufacturing processes
- ❑ Refractory materials consumed whilst protecting clients' production processes, retaining physical and chemical characteristics when exposed to extreme conditions
- ❑ Critical, yet represent less than 3% of COGS in steel manufacturing and less than 1% in other applications

Main end markets

€20 billion worldwide industry

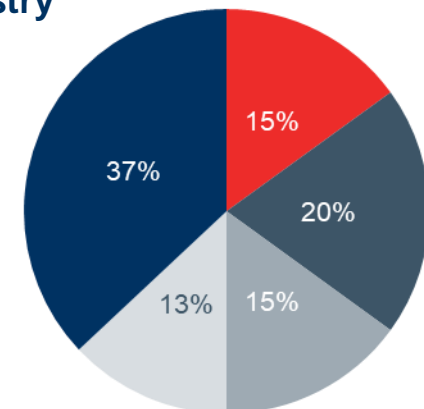
- Steel
- Energy, chemicals
- Nonferrous metals
- Cement
- Glass



Source: Company estimates

Global refractory industry

- RHI Magnesita
- 4-6 segment specialists
- 10-20 regional champions
- 100-200 small local companies
- 1000+ small Chinese companies



Source: Company estimates of market share in US\$

Extend market position in high quality applications and strengthen non-basic mixes and functional products



Portfolio	Main Applications	Opportunity
Basic Products	<ul style="list-style-type: none"> □ Steel: steel making □ Industrial: Nonferrous metals 	<ul style="list-style-type: none"> □ Strong capability and logistics: production in all continents and short lead-time to everyone, everywhere □ Production of world-class mag-carbon bricks – combining the best raw materials with continuous investments in R&D allows us to develop a high-performance product which enhances client productivity
Non-basic products	<ul style="list-style-type: none"> □ Steel: blast furnace & reheating furnaces and direct reduction □ Industrial: bricks & castables 	<ul style="list-style-type: none"> □ Estimated global market of €4 billion+ □ RHI Magnesita has a complete non-basic product portfolio □ Strong presence in South America. Great opportunity to expand in North America and Europe
Functional Products	<ul style="list-style-type: none"> □ Steel: continuous and ingot casting □ Industrial: Nonferrous metals 	<ul style="list-style-type: none"> □ Technical expertise, complete product portfolio, solutions beyond refractory products such as mechanisms □ A global plant footprint allows optimisation of supply chain □ Continuously growing business with a combined global market share of ~20%; significant growth potential
Engineering Solutions	<ul style="list-style-type: none"> □ Steel: tundish efficiency improvement □ Industrial: raw material testing & experimenting 	<ul style="list-style-type: none"> □ Service provider and strong partner with the capability to provide solutions beyond refractories □ Tailor made solutions for all customer requirements □ Simulations and modelling for improvement of customer processes (water modelling; fluid dynamics)

For more information,
please contact the
IR team

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